



SOLAR MIDTOWN

From \$3,456,000
MXN

PRICE

1 – 2

BEDROOMS

1 – 2

BATHROOMS

28 – 153 m²
301 – 1647 ft²

AREA

Playa del Carmen

Quintana Roo

LOCATION

DESCRIPTION

Explore a contemporary collection of studios for sale in Playa del Carmen, designed for buyers seeking a practical, stylish residence in one of the Mexican Caribbean's most vibrant coastal destinations. Located at the intersection of 10th Avenue and Calle 38, this development combines efficient living spaces, modern architecture, hotel-style amenities and a hospitality concept associated with The Reef Resorts & Spa. The project comprises 163 residences, including 140 studios, one- and two-bedroom condos, and a limited selection of penthouses.

With units starting at 28 m², it offers a range of options for personal use or buyers interested in Playa del Carmen's rental market. A Prime Location on Calle 38

Location is one of the development's defining advantages. Positioned along 10th Avenue at Calle 38, the property offers convenient access to the atmosphere of downtown Playa del Carmen, including the renowned Fifth Avenue and its restaurants, cafés, boutiques and entertainment venues. Calle 38 is particularly appreciated for its tropical character, dining scene and connection to the beach....

Technical sheet

TYPE	Apartment
OPERATION	Sale
DELIVERY	Pre-sale
PRICE	From \$3,456,000 MXN
BEDROOMS	1 – 2
BATHROOMS	1 – 2
AREA	28 – 153 m ² / 301 – 1647 ft ²
LOCATION	Playa del Carmen, Quintana Roo
ADDRESS	Centro, Playa del Carmen
COORDINATES	20.6355, -87.0677

FULL DESCRIPTION

...The surrounding neighborhood provides an appealing setting for those who enjoy exploring the city on foot, discovering local restaurants and making the most of the Riviera Maya lifestyle.

For owners and guests alike, this central address is an important part of the property's appeal.

Smart Design and Efficient Living Spaces

The studios for sale in Playa del Carmen are designed around the idea that thoughtful planning can make compact spaces feel comfortable and functional.

Starting at 28 m², the residences are presented as equipped units, with interiors that emphasize contemporary styling and practical use of space.

The architectural design is by Seijo, while the interior concept was developed by Sensibilidad Aplicada.

The visual proposal features warm finishes, natural-inspired textures, streamlined furnishings and a welcoming residential atmosphere.

In addition to its 140 studios, the development includes 14 one-bedroom condos, one two-bedroom condo and eight penthouses, providing alternatives for buyers with different space requirements.

Technical sheet

Rooftop Infinity Pool and Hotel-Style Amenities

Residents can enjoy a selection of shared facilities designed to extend the living experience beyond their individual residences.

The rooftop infinity pool provides a setting for relaxing and enjoying Playa del Carmen's tropical climate, while the sky bar offers a social space above the city.

Additional amenities include a fitness center, business center, deli and concierge service.

Together, these facilities support a convenient lifestyle that combines leisure, wellness and the flexibility to work remotely.

Hospitality Benefits Connected to The Reef Resorts

A distinguishing feature of the project is its advertised hospitality operation through The Reef Resorts & Spa.

The brochure describes access to a range of experiences associated with the resort group, including dining, wellness treatments, beach experiences, nightlife and recreational activities.

Promotional benefits include discounts of up to 25% on participating services and transportation to The Reef resorts, subject to the applicable terms.

This relationship is intended to complement the development's on-site amenities with a broader selection of hospitality experiences throughout Playa del Carmen.

A Versatile Property in Downtown Playa del Carmen

With its central location, efficient floor plans and hospitality-oriented amenities, the development may appeal to buyers seeking a vacation residence or a property to evaluate for rental use.

The studios for sale in Playa del Carmen offer an alternative for buyers who prioritize location, practical layouts and access to shared amenities over large interior spaces.

Actual investment performance will depend on purchase price, operating expenses, rental demand and management arrangements.

Where Is the Development Located?

The property is located at 10th Avenue and Calle 38 in downtown Playa del Carmen, near Fifth Avenue and the beach area.

What Types of Properties Are Available in the Project?

The development includes 140 studios, 14 one-bedroom condos, one two-bedroom condo and eight penthouses. Floor areas start at 28 m².

Contact L'Agence for current pricing, floor plans, available units and details about the hospitality program. Our team will help you explore the options that best match your lifestyle and investment objectives.

Gallery 1/4



Gallery 2/4



Gallery 3/4

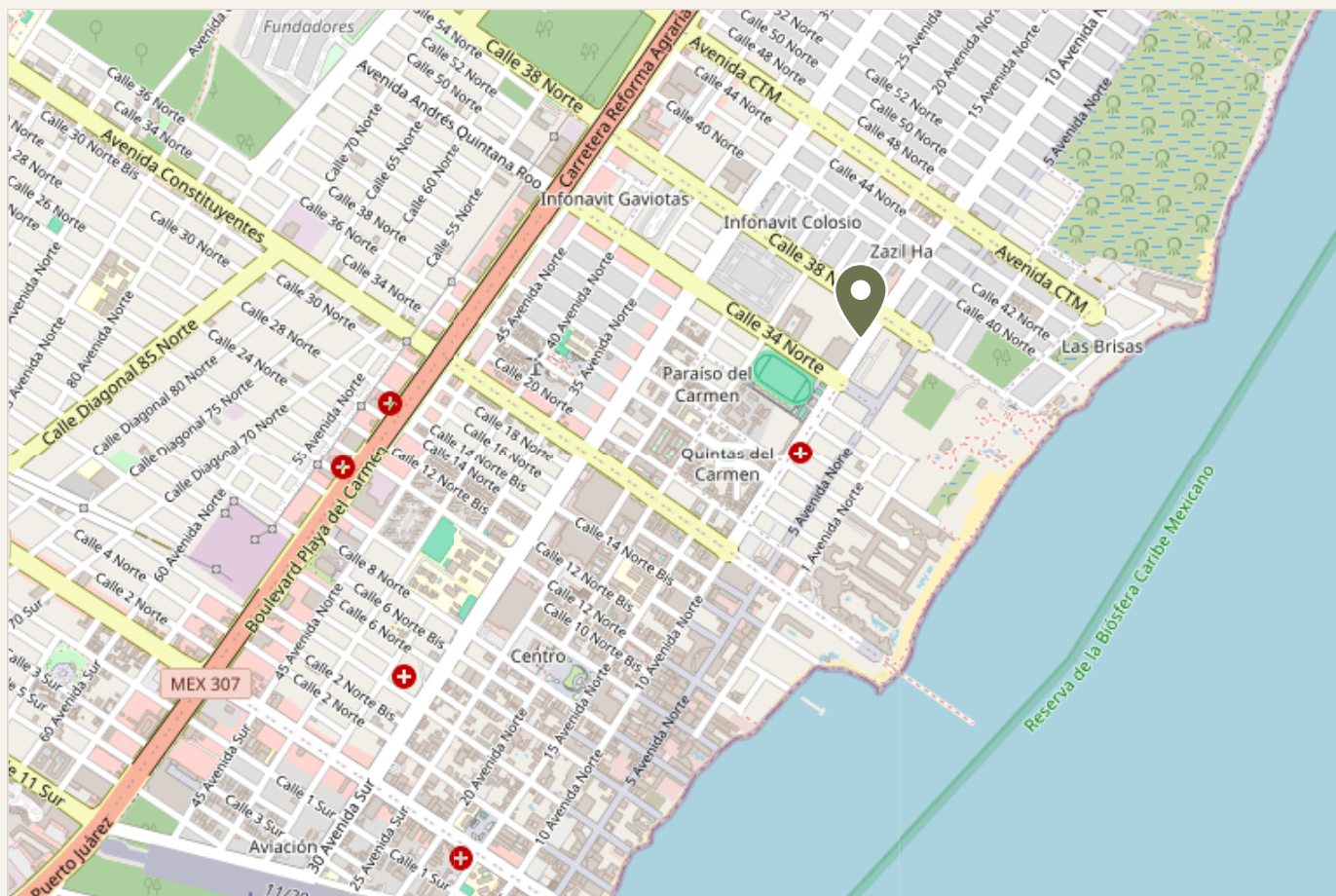


Gallery 4/4



[SEE FULL GALLERY](#)

Location



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Centro, Playa del Carmen

Coordinates: 20.6355, -87.0677

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